THE POPULATION HEALTH TEMPLATE:
Key Elements and Actions that Define A Population Health Approach

See the Population Health Template at www.population-health.com
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Focus on the Health of Populations:
Population health assesses health status and health status inequities over the lifespan at the population level.
- Determine indicators for measuring health status
- Measure and analyze health status to identify health issues
- Assess contextual conditions, characteristics and trends

Address the Determinants of Health and Their Interactions:
Population health measures and analyzes the full spectrum of determinants — and their interactions — known to influence and contribute to health.
- Determine indicators for measuring determinants of health
- Measure and analyze the determinants of health and their interactions to link health issues to their determinants

Base Decisions on Evidence:
Evidence on health status, the determinants of health and the effectiveness of interventions is used to assess health, identify priorities and develop strategies to improve health.
- Use best evidence available at all stages of policy and program development
- Explain criteria for including or excluding evidence
- Draw on a variety of data
- Generate data through mixed research methods
- Identify and assess interventions for effectiveness
- Disseminate research findings and facilitate policy uptake

Apply Multiple Strategies:
Population health integrates activities across a wide range of interventions, from health care to prevention, protection, health promotion and action on the determinants of health.
- Identify scope
- Take action on determinants of health and interactions
- Implement strategies to reduce inequities in health status
- Apply a mix of interventions
- Address health issues in an integrated way
- Work across the life span
- Act in multiple settings
- Establish a coordinating mechanism

Employ Mechanisms for Public Involvement:
Citizens are provided opportunities to contribute to the development of health priorities and the review of health-related outcomes.
- Capture the public’s interest
- Contribute to health literacy
- Apply public involvement strategies that link to overarching purpose

Collaborate Across Sectors and Levels:
Population health calls for shared responsibility and accountability for health outcomes with sectors and levels whose activities directly or indirectly impact on health or the factors known to influence it.
- Established shared values and purpose
- Establish concrete objectives
- Identify and support a champion
- Generate political support
- Share leadership, accountability and rewards

Increase Upstream Investments:
The potential for improved population health is maximized by directing increased efforts and investments ‘upstream’ to maintain health and address the root causes of health and illness.
- Apply criteria to select priorities for investment
- Balance short and long term investments
- Influence investments in other sectors

Demonstrate Accountability for Health Outcomes:
Population health focuses on health outcomes and determining the degree of change that can actually be attributed to interventions.
- Construct a results-based accountability framework
- Determine baseline measures and set targets
- Institutionalize effective evaluation systems
- Promote the use of health impact assessment tools
- Publicly report results and facilitate knowledge uptake

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